

## ASDAA Logo Contest Rules/Criteria

- 1 - The logo has to have "American School for the Deaf Alumni Association" in the design.
- 2 - The logo has to have "Est. 1914" in the design.
- 3 - The design can be of anything that clearly represents ASD/ASDAA such as educational, historical, people, school mascot or landmark. It can include handshape and be orange and black in color.
- 4 - The design has to be submitted in .pdf format by e-mail. The design has to be crisp and clear and be able to be adjusted into different sizes if needed.
- 5 - The submitter of the design has to explain how s/he came up with the design.
- 6 - The deadline for the submissions is April 13, 2019.
- 7 - The submissions will then be narrowed down to 3 to 5 different submissions by voting by the ASDAA Logo Design Contest Committee and then brought to the ASDAA Board to be approved at the meeting in the summer to allow time before the Homecoming Day 2019.
- 8 - The remaining 3-5 submissions will be ultimately voted by the Alumni members at the General Meeting in Fall 2019.
- 9 - The winner will receive \$100 with our gratitude.

\*\* All submissions must be sent to Jennifer Stafford at [asdaarecordingsecretary@gmail.com](mailto:asdaarecordingsecretary@gmail.com) \*\*